

## PROJECT IDEA

**1/ Call/Programme**

Europe for citizens. Action 1 - Measure 2.1 Citizens' Projects

Link : [http://eacea.ec.europa.eu/citizenship/programme/action1\\_measure2\\_en.php](http://eacea.ec.europa.eu/citizenship/programme/action1_measure2_en.php)

**2/ Timetable (deadline...):**

Expression of interest before 15<sup>th</sup> April 2013

Submission deadline 6<sup>th</sup> June 2013

**3/ Title of the Project/ACRONYM:**

Nearby Europe/NEU

**4/ General description of the project:**

The project **Nearby Europe** attempts to interpret the image Europe that the European institutions and the European concept of having different people from different regions of the member countries, in order to find the tools and the most appropriate channels to promote the active participation of citizens to European level and thus stimulate dialogue between individuals and institutions.

**5/ Main objectives:**

1. Study the image of the European Union, its institutions and actions between citizens of different geographic areas of five members.
2. Compare the results between different countries.
3. Build dialog among citizens and government of the local and regional level where they discuss different results and different perceptions exist.
4. Compare the results and make a sharing of different experiences in all member countries.
5. Collect conclusions and establish future instruments of dialogue between citizens and institutions to collect their views on EU policies and their impact on each particular region.

**6/ Main activities:**

1. Investigate the image of the European Union and its policies among citizens in five regions of five members.
2. Create a forum for reflection and debate on the strategic positioning of the results obtained image.
3. Compare the results between countries.
4. Draw conclusions and propose tools to gather the views of citizens about the EU and establish fluid communication channels between individuals and the European institutions.

### 7/ Profile of partners sought:

- Local and regional public Institution of the European Union
- Universities

### 8/ Contact details of the applicant

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