

## FOR EUROPEAN PARTNERSHIP

# « WHICH FUTURE FOR READING AND WRITING IN EUROPE? »

<u>PROGRAMME</u>	Erasmus + Strategic Partnerships
<u>OBJECTIVES</u>	<p><i>The evolution of the current practices of writing and reading raises numerous questions. What long-term consequences will the generalization of digital writing have on the relation with text and image? How does it impact the new reading practices? Which kind of handwriting and typing methods would need to be developed in order to integrate these recent evolutions?</i></p> <ul style="list-style-type: none"> <li>▪ Think cultural mutation through reading and writing.</li> <li>▪ Implement new practices through pedagogics experiences and artistics residences.</li> <li>▪ Exchange and mutualise those practices between several European regions.</li> <li>▪ Appropriation by each one of those practices and scattering.</li> </ul>
<u>PROJECTED PROGRESS OF THE PROJECT</u>	<p><i>Throughout the project, this partnership in four phases will use interactive platforms enabling every partner to intervene on themes related to their own interest. The aim is to share experiences and questionings in order to assess the stakes of digital evolution. The cooperation that we envisage is linked to innovative projects and reliable practices likely to run in the long-term and to be expanded.</i></p> <p><u>Step 1 - end of 2014/2015 - To think digital transformation</u></p> <ul style="list-style-type: none"> <li>▪ Creation of a dedicated website and a photographic log book in order to feed as communications tools for the project.</li> <li>▪ Organization of symposiums in region, crossing nine pluridisciplinary approaches represented by specialists: scientist approach, digital approach, formal educational approach, informal educational approach, professional approach, institutional approach, citizen approach, artistic approach and therapeutic approach. A partner can choose to intervene on a single discipline among several. On the French side, symposiums welcome experts from the partner countries and may include videoconferences... These symposiums will enable the publication of a White Paper as well as nine series of photographic portraits: “Territories of writing”.</li> </ul> <p><u>Step 2 - 2016 - Implementation of new cultural practices</u></p> <ul style="list-style-type: none"> <li>▪ To apply the recommendations following the symposiums and the White Paper, launching of educational experiments and artistic workshops around the theme “<i>The eye, the hand and the digital technology: crossings / evolutions</i>”.</li> </ul> <p>This initiative implies exchanges between European young people (from elementary school to secondary school) and the pooling of the practices between partner regions. The objective is to reinforce the fight against illiteracy and unemployment by developing innovative pedagogies adapted to new cultural environment.</p> <p><u>Step 3 - 2017 - Works - Creation of an event - European circulation of a “Caravan”</u></p> <ul style="list-style-type: none"> <li>▪ <i>Creation of one synthetic exhibition, of a web documentary and one “sensitive” book to present different works developed in the framework of the project.</i></li> <li>▪ <i>With the representatives of several European partner countries, the event “Festival of writing and reading at the 21th century” will enable a large public to discover ideas, experiments and creations realized during the project.</i></li> <li>▪ <i>Travelling “Caravan of words and letter”, translated in several languages, in the P.A.C.A Region (Provence-Alpes-Côte d’Azur) and in the partner regions. It will consist of productions mentioned above accompanied by the French team project and european partners.</i></li> </ul> <p><i>Objective: To foster a sustainable cooperation between the partner countries.</i> Audience concerned: from the P.A.C.A Region to partners, from young people to disadvantaged public, this project must concern different kind of population (age and origin). This project must encourage everybody to cross this unknown cultural mutation as an experienced citizen.</p>
<u>LENGTH OF THE</u>	36 months (2014-2017)

<p><u>PROJECT LEADER/ PARTNERS</u></p>	<p>France:</p> <ul style="list-style-type: none"> <li>• <b>City of Saint-Raphaël (project leader)</b></li> <li>• Les Ailes du Vent Association (Project owner)</li> <li>• Provence-Alpes-Côte d'Azur Region (partner)</li> <li>• Nice rector ship (partner)</li> <li>• National center for scientific research (CNRS) of Marseille (partner)</li> <li>• Regional Book Agency (partner)</li> <li>• Epaca Sud and Graphydis association (partner)</li> </ul>
<p><u>KIND OF PARTNERS- TO BE FOUND</u></p>	<ul style="list-style-type: none"> <li>• Research centers ( experts, research workers, professors)</li> <li>• Formal and informal education and training associations</li> <li>• Elementary school, middle school, secondary school</li> <li>• Local and regional authorities</li> </ul>
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<p><u>WORKING LANGUAGE</u></p>	<p>French / English – possible translation</p>
<p><u>DEADLINE</u></p>	<p>The mobilization of the partners must be effective on February, 28, 2014  The deadline for submission of the project is April, 30, 2014</p>